

Get Care Board Retreat

Working Agenda 1/22/03

8:30 Arrival & Coffee

8:45 I. Welcome & Purpose

Lelan

- ?? To engage the Board in the vision & mission of the organization
- ?? To review the 2003-04 business plan
- ?? To prioritize outcomes for stakeholders
- ?? To develop strategies short/long term financing based on outcomes

9:00 II. Introduction Exercise for Board Members

Deanna

- A. Name & Organization
- B. Greatest contribution you make to the Board
(Record on flipchart, with name & contribution)
- C. Explain agenda/process for the day
 - ?? Morning – Board given information to consider
 - ?? Afternoon – Feedback & support from Board needed

9:30 III. Commitment to Vision & Mission of get Care

Deanna

- A. Importance of Vision
 - 1. Where you want to go in the future
 - 2. Inspires & excites people to the possibilities of tomorrow
 - 3. Read Get Care Vision (posted on wall)
“*There will be an effective permanent system for low income, uninsured adults to receive appropriate, timely and affordable healthcare.*”
- B. Importance of Mission
 - 1. What an organization does
 - 2. Rarely changes in an organization
 - 3. Read Get Care Mission (posted on wall)
“*Create and implement an appropriate health care delivery system for uninsured adults who live in Jefferson County, are ages 19 – 64, and have a household level at or below 200% Federal Poverty level.*”
 - 4. Some clarification may be needed over what is meant by “health care delivery system”. Is this the “*Coordinator of care*” or the “*payer of care*” or *both*? This is an issue the board will need to address today.

C. Role of a Non-Profit Board Member

1. Provide critical input and broad oversight to meet the mission driven needs of the organization
2. Identify and secure resources needed to execute the mission and vision of the organization
3. Today, Board Members get a chance to think about how you can help the vision become reality.

9:45 IV. Presentation of get Care Business Plan

Wendy

(Power Point Presentation – questions to be held until Q & A)

A. Short Term Plan (2003-2004)

B. getCare Administration

- a. Enrollment of Priority Groups
- b. Coordination of Care
 - i. getCare
 - ii. AmeriHealth
- c. Services & Day to Day Operations for 2003 – 04
- d. Target Enrollment Projections
- e. Staffing and cost implications
- f. Projected Revenues
- g. Funding gaps ('03-'04)

10:15 V. –Questions about Business Plan

Deanna

10:30 – Break

10:45 – Address Business Plan Questions

Wendy

11:00 VI. - Expectations of RWJ Foundation

Terri

Benchmark Ideas: Other Community Examples

11:30 VII. Benchmark Ideas

Deanna

Introduce Group Exercise 1

Add: “ Community Member” nametag.

Mixed groups will list 2-3 long-term funding and/or program strategies that could be implemented in Louisville. Ideas may be based on the benchmark communities)

11:50 Groups Report Out

12:15 Lunch

1:00 VIII. Identified Major Stakeholders/Investors

Deanna

Exercise Identified in recent Executive Committee meeting: Who are the major stakeholders & the potential investors for get Care? The list included the following:

- A. Metro Government (Public Health, Preventive Health, Primary Care Providers, EMS, Institutions)
- B. State Government (Quality Charity Trust, Health Department, Behavioral Health)
- C. Federal Government (CAP, Community Health Centers Grants)
- D. Private Sector (Foundations, Grants, Individuals)
- E. Providers (Primary Care, Specialists, Hospitals, Dentists, Behavioral Health, Social Services)
- F. Corporations & Business
- G. Members/Patients

1:05 IX. Demonstrable Outcomes

Deanna

Introduce Group Exercise 2

1:05 – 1:35 Break-Out Groups

Board members are divided into their appropriate smaller groups, using the six categories of stakeholders/potential investors. Wendy will provide the list of board members for each group.

Groups Directions:

Add: “Shareholder” nametag.

?? Remind Board members each of them represent one of six perspectives.

?? For success each perspective is needed, as this is NOT ANY ONE GROUP’S ISSUE, THIS IS A COMMUNITY ISSUE.

?? After lunch, we will ask each board member to give feedback from their group’s perspective.

Step 1:

“ In your group, discuss if there is anyone that should be added to our stakeholder’s list.

Step 2:

“From your own group perspective, as a stakeholder and a potential investor, identify what **demonstrable outcomes or results** your group would like to see accomplished

(a) for the short-term (Administrative Funding 2003 – 04)

(b) for the long-term (Administrative and healthcare funding 2005 and beyond).

Your group will meet for 30 minutes and prepare on flipcharts, two lists to be shared with all Board members in a 5 minute presentation.”

1:35 Groups Report - Outs

1:30 – 2:15 Report-Out from Each Group (5 min. each)

2:15 – 2:30 -BREAK-

2:30 X. Board Support and Commitment

Deanna

Introduce Exercise #3

2:30 – 3:15 Break-Out Groups

Group Directions -- Add “Individual Board Member”.

“Board Members now get a chance to think about how they can help and support the efforts of the staff to implement the mission and assist in reaching the vision of get Care”. Go back into your original group from exercise 1.

Step 1: Your group will now review the top 2 -3 ideas listed from Exercise 1 that you considered possible long-term funding strategies for getCare. Considering what outcomes or results the various stakeholders told you they wanted, **refine your list of possible funding strategies. Create two lists.**

- a. possible strategies for the short term administrative funding for 2003-04
- b. possible strategies for the long term administrative and healthcare funding 2005 & beyond

Step 2: Your group will meet for 30 minutes and prepare on flipcharts your funding strategies the Board members can adopt to implement the getCare mission (short-term) and reach the vision (long term). Determine the top two strategies in both categories (short term and long term). Be prepared to share these ideas with all Board members in a 5 minute presentation.

Report-Outs

3:15 – 3:45 Report-out from Each Group (5 minutes each). A cumulative list from all groups is made in both categories.

Short-term Funding Strategies

Long Term Funding Strategies

3:45 – 5:00 XI. Group Consensus & Individual Contributions

A. Group will come to a consensus by discussion and/or by using a multi-voting technique as to which of these strategies are the most critical to implement.

B. Reference is made back to Introduction Exercise, “What you considered your greatest contribution to the Board.”

C. Introduce Handout -- Individual Board Member Commitment

“Based upon the possible long-term and short-term funding strategies, particularly those you indicated were most critical, what is it SPECIFICALLY you, as a getCare Board Member can do to help implement these strategies.

For Example think about:

- How can you or your organization commit human resources?
- How can you or your organization commit financial resources?
- How can you or your organization contribute your expertise?
- Take 10 minutes to complete your individual card.

- Be prepared to share with the rest of the Board Members at least one contribution you will make – ask each member to share, time permitting.

D. Next Steps: The information on your individual cards will be used by Wendy as the Executive Director. She will call upon you to fulfill the commitment you made. New committees may be formed, new projects may be started, but everything will support the funding strategies you just created.

XII. 5:00 PM Adjourn & Thank You

Wendy

